

Swarna Bharat Party

स्वर्ण भारत पार्टी

G-249 Palam Vihar, Gurgaon 122017

info@swarnabharat.in, <http://swarnabharat.in/>

Registered with Election Commission of India: 56/102/2013/PPS-1

National President: Sanjay Sonawani Secretary: Bhoopendra Singh Kanaujia



Dated: 1 September 2016

Dear fellow citizen of India,

Subject: Inviting you to consider the vision and approach of India's only liberal party

Our freedom fighters sacrificed their lives for India's liberty. They would have been deeply disappointed with what India has become. Our governance is one of the world's worst. Corruption, injustice, insecurity and filth stalks us at each step. Daily life has become very difficult.

The cause is clear to all those who understand: that all our political parties have taken the wrong path. They have broken all principles of good governance. They have created incentives for corruption. As a result, the system is corrupted from the top. It cannot deliver even basic services.

This state of affairs can only be fixed through a total overhaul of our governance system. Such an overhaul will require amendments to key laws. Essential changes needed include state funding of elections on per vote basis to allow honest people to contest elections and elimination of the guarantee of tenure for senior bureaucrats. The government must be held to account for results. Further, the government must focus on core functions and get out of running businesses. Of course, things must be systematically changed, through a proper transition strategy.

The concerned citizens who created Swarna Bharat Party (SBP) asked other parties to deliver these reforms, but these parties refused. It is a fact that all other parties directly benefit from the corrupt system they have created. Why would they implement any reform?

As India's only liberal party, SBP is committed to the ideology of liberty. Only this ideology can establish India as a land of opportunity, the world's richest economy and open society.

SBP offers India **three** fundamental reform directions:

1. Reforms of the electoral system and bureaucracy to ensure total integrity and accountability.
2. A limited but strong government that performs its core functions well.
3. Maximum liberty for all citizens, consistent with the liberty of others.

We have developed the world's best manifesto (at <http://swarnabharat.in/manifesto>). Please read it to appreciate the party's deep thinking about public policy. SBP is the only party with capability to deliver urgently needed reforms. This way India can become a *soane ki chidiya* again.

After years of preparation, this party is reaching out to the people. A strong start has been made in Maharashtra, Uttar Pradesh, Rajasthan and Telangana. Preliminary work is afoot in many other states. Our 2015-16 *Annual Report* (<http://swarnabharat.in/annualreports>) provides details of our recent activities, including numerous photographs and press cuttings.

This party can only go as far as you want to go. It is up to you to step forward to help make India the world's richest nation. But first please satisfy yourself about the party's credentials and capability. We have a Youtube channel in which you can listen to some of our initial party leaders.

Swarna Bharat Party

स्वर्ण भारत पार्टी

G-249 Palam Vihar, Gurgaon 122017

info@swarnabharat.in, <http://swarnabharat.in/>

Registered with Election Commission of India: 56/102/2013/PPS-1

National President: Sanjay Sonawani Secretary: Bhoopendra Singh Kanaujia



Liberty first

Once convinced about our vision and approach, please become a member and help build a strong grassroots presence for SBP. You can become a member by visiting <http://swarnabharat.in/register> (lifetime membership fee is currently Rs.100) and volunteer by visiting <http://swarnabharat.in/register-volunteer>.

At a minimum, please donate generously (monthly instalments in smaller amounts are welcome). You can use our online payment gateway at <http://swarnabharat.in/credit-cards-neft>. Or you can write cheque/s payable to "Swarna Bharat Party" and mail them to the party's registered office at G-249, Palam Vihar, Gurgaon – 122017.

Only Indian citizens, including those residing outside India, are eligible to donate. Donations are exempted from income tax u/s 80GGC of the Income Tax Act.

In conclusion, I once gain offer this party and its vision to you. I invite you to join or otherwise support this platform to make India great again. Together we can achieve our dream for India.

Please share this letter widely with your friends and community.

With regards

(Sanjay Sonawani)

President

Swarna Bharat Party

info@swarnabharat.in